

## Cost

\$75 per attendee for full day, \$50 for half day.

Continental breakfast and lunch included in full day registration

## Reservation

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Session(s) Attending: \_\_\_\_\_

Staying for lunch: \_\_\_\_\_

Need for CE credits: \_\_\_\_\_

NPN number for CE credit filing: \_\_\_\_\_



# The Institutes<sup>®</sup> CPCU Society

Wichita Chapter

### Mail or email reservations to:

Carla Pfannenstiel, CPCU, AU, AINS, ARM, CIIP,  
Vice President, Wichita Chapter CPCU,  
c/o IMA, Inc., 8200 E 32nd Street North,  
Wichita, KS 67226,  
Carla.Pfannenstiel@imacorp.com;  
reservation deadline: April 6, 2017

Please make checks payable to:  
Wichita Chapter CPCU

There is limited parking at the Farm Credit  
Building. Please park in open spaces behind  
or to the south (highlighted map area) of  
Riverwalk Church.



## CPCU Society Wichita Chapter I-Day

Tuesday April 11, 2017

The Farm Credit Building

245 N Waco

Wichita, KS 67202

*(terrace (lower) level)*

## Agenda

- 8:30–9 a.m. Registration, Welcome, Recognition of new CPCU's in Attendance.
- 9–10:30 a.m. Presentation: **Hail Research Methodology and Advancement—Dr. Tanya Brown Giammanco, Vice-President, The Insurance Institute for Business and Home Safety,** Lead Research Engineer and Director of Hail Research. (1 HR CE)
- 10:30–11:15 a.m. Presentation: **Fraud Trends and Detection: An Update – Shauna Woody Coussens,** Kansas City, MO Area Managing Director of Forensics and Valuation Services, BKD LLP. (1 HR CE)
- 11:15 a.m.–12:15 p.m. Presentation: **Weather Awareness and Risk—Chance Hayes,** Warning Coordinating Meteorologist, National Weather Service, Wichita, KS (1 HR CE)
- 12:15–12:45 p.m. Lunch with Presentation: **Robert L. Cohen,** Chairman and CEO of the IMA Financial Group, Inc.
- 1–3 p.m. Presentation: **Certificates of Insurance Workshop—Will Larson,** General Counsel for the Kansas Association of Independent Insurance Agents (2 HRS CE)

### Robert L. Cohen



Robert Cohen is the Chairman and CEO of The IMA Financial Group, Inc.

A native of Kansas, he received his bachelor's degree in Risk Management and Finance from the University of Texas at Austin. He earned his Charter Property Casualty Underwriters designation (CPCU) and is a graduate of Leadership Denver and 50 For Colorado. He is a 21-time participant in the Denver Metro Chamber Leadership Foundation's City-to-City Leadership Exchange.

His professional memberships include Colorado Concern, the Colorado Forum, Assurex Global, Intersure, World Presidents' Organization, the Council of Insurance Agents & Brokers (incoming Chairman), and World Broker Network.

Robert is current board member of numerous for-profit and non-profit organizations, including Atlas Advertising, Commerce Bank, Dovetail Solutions, Southern Hospitality, Colorado Succeeds, Denver Sports Commission, Denver Zoo, Downtown Denver Partnership, Colorado I Have A Dream Foundation, MSU Denver – Board of Trustees (Past Chair), United States Olympic and Paralympic Foundation, and Visit Denver. He was a long-time member and past-chair of the board of trustees of MSU Dener.

His many recognitions include the Denver Metro Chamber of Commerce's "Chamber Champion" award (1994), the National Association for Community Leadership's Distinguished Leadership

Award (1997), the National Philanthropy Day in Colorado "Outstanding Volunteer Fundraiser" award (2002), the Colorado Father's Day Council's Father of the Year award (2007), and the Denver Business Journal's Partners in Philanthropy "Corporate Citizen of the Year" award (2011).

He and his wife, Molly, have three sons and one daughter.

### Tanya Brown-Giammanco, PhD



Dr. Tanya Brown-Giammanco joined IBHS in 2010 and is a Lead Research Engineer and Director of Hail Research at the Research Center. She is the South Carolina Wind and Hail Underwriting Association

hail chair at the lab. Her responsibilities include providing engineering leadership on hail, wind, water, and roofing-related research projects. Her research focus is on hailstone formation, hail impact testing, wind-flow characterization and testing, instrumentation, and field measurement and damage assessment studies. Dr. Brown-Giammanco serves the IBHS representative to the RICOWI Board of Directors. Prior to joining IBHS full-time, Dr. Brown-Giammanco was an engineering consultant for IBHS and LNSS & Associates.

Dr. Brown-Giammanco was a National Science Foundation – Integrative Graduate Education Training Fellow while completing her Ph.D. in Wind

Science and Engineering at Texas Tech University. Her dissertation topic was "Development of a Statistical Relationship between Ground-Based and Remotely-Sensed Damage in Windstorms." While at Texas Tech, she was an instrumental member of their field research teams, leading a team in thunderstorm and tornado intercepts during VORTEX 2, participating in hurricane intercepts with the Texas Tech University Hurricane Research Team, and conducting numerous post-disaster damage assessments. Dr. Brown-Giammanco also holds a master's degree in Water Resources Science and a bachelor's degree in Atmospheric Science from the University of Kansas, and served as a teaching assistant and academic advisor while at KU. She is currently appointed as a Faculty Associate at Texas Tech University to continue serving with the Texas Tech University Hurricane Research Team.

### Chance Hayes



Chance Hayes is the Warning Coordination Meteorologist with the National Weather Service office in Wichita, KS. In this position, he is responsible for ensuring that the hazardous weather operations run smoothly and the staff is prepared. He

ensures that all tornadoes are accurately rated in his jurisdiction and he also serves as the primary public relations person for the NWS office in Wichita. He has been with the office in Wichita, KS since 1995. Chance was the lead contributor to the national implementation of increasing the minimum hail size for a severe thunderstorm warning to one inch in diameter. Chance is also a past area Vice President for the South Central Kansas Emergency Management Association. Lastly, Chance received his degree in Meteorology from the University of Oklahoma.

Chance will be discussing severe weather climatology in Kansas. He will also touch upon the new trending topic of weather risk and severe weather warning complacency.

### Will Larson



Will Larson is an attorney who has practiced E&O defense work in Kansas for 36 years. Over the course of his career, he has represented insurance companies and agents throughout the state. He is currently defending

E&O cases in Northeast Kansas for Swiss Re, and works as a consultant for KAIA on legal and policy issues. Will operates KAIA's Legal Hotline which provides free advice to KAIA members, conducts E&O audits for agencies, and offers review of carrier contracts for agencies.

### Shauna Woody-Coussens



Shauna Woody-Coussens is the Managing Director of BKD's Forensic & Valuation Services practice in the Kansas City, Missouri office. Shauna has over 20 years of experience investigating fraud and also serves

as an expert witness with regard to damages for complex commercial litigations.

Shauna's forensic investigative experience includes fraud investigations for internally identified company matters, in response to inquiries by third parties and regulatory bodies, and in litigation in a variety of industries. Shauna serves as BKD's subject matter expert with regard to Foreign Corrupt Practices Act investigations and has testified in front of the Department of Justice and the Securities and Exchange Commission on such matters.

### New Designees of 2017

Hector A. Chavez  
Amerle R. Fowler  
Casie Powell